

# EVESHAM SWIMMING CLUB

## MINUTES OF COMMITTEE MEETING

DATE: 14<sup>th</sup> January 2010

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**PRESENT:** Julia Annis, Mirren Brodie – Chair (from 7.15pm), Simon Cook, , Martin Harris, Mark Deakins, Sheila Dobell, Tom Waller (from 7.25pm), Lorraine Leahy, Elaine Camp, Karen Wardle, Kirsty Lymn.

**APOLOGIES:** Cathy Evans, Vicky Marsden.

Kathryn Perry attended the meeting.

In Mirren’s absence Simon opened the meeting at 7.10pm.

RATIFICATION  
OF PREVIOUS  
MINUTES

The minutes of the previous meeting were approved and signed as a true and accurate record.

MATTERS  
ARISING

- Simon reported that he, Mirren, Sheila and Duncan Jubb had met to go through the Swim 21 Revalidation form, due in February, and all is in hand.
- Storage. There has been no response to the poster on the club notice board so Sheila will approach Jean’s House Clearance etc, to see if they are prepared to donate / do a deal on a cabinet, also Mirren looking on Ebay
- Renewal forms are coming in well. Sheila will remind everyone of cut-off at end of month.

SD/MB

SD

PRESENTATIO  
N EVENING

It was agreed to book the club for Thursday 18<sup>th</sup> February (half-term week). Karen will book disco. All committee are to plug ticket sales in advance. The possibility of additional fundraising during the event like ‘heads and tails’, or ‘coin nearest the bottle’ were discussed as a good way of generating funds when we have got people at an event.

KW

FUNDRAISING

Mirren thanked Kathryn for attending and welcomed her to the meeting. The following fundraisers were discussed:

- Elaine will publicise the Tewkesbury Half-Marathon / Five Mile Run on the noticeboard
- Mirren to look into whether we can get on just-giving website.
- Bag Pack at Easter – Kathryn will write to supermarkets to try and get a slot
- Business sponsorship – of events, the newsletter, in the forthcoming handbook at a rate of around £25/time, and also on the website. Kathryn to write to local businesses. Sheila to forward ESC letterhead to Kathryn.

EC

MB

KP

KP

SD

It was thought useful to have definite targets for the fundraising, eg training equipment, and also to display this, say at events like a bag pack.

HEAD COACH  
REPORT

See attached report.

Mirren asked whether Elaine could enquire as to whether our President could attend any of the County Meets. Elaine will check with the organiser.

EC

Sheila will put up a notice explaining that the club will shut when the majority of schools are closed, and also asking for people to send Elaine their email address so they can go on her blanket list.

SD

Elaine has forwarded the Diary Dates for 2010 to Wychavon, and will send them to Simon so that he can check the pool hire charges against it.

EC

Mirren thanked Elaine for her contributions to the newsletter and reminded everyone that the

TREASURERS REPORT	<p>next one is due out in February. She wants a piece from everyone, whatever their angle! Elaine has paid approx £500 towards her Level 3 Coaching course and will claim reimbursement from Simon. Elaine left the meeting.</p> <p>Simon circulated reports showing transactions for Dec and account balances, plus a cashflow demonstrating that we are running at a loss on a weekly basis, when comparing swim fees v pool hire. This is largely due to the increased pool time we now have on Fri nights, where uptake has been low. Discussion was had about how we could encourage swimmers to take up more sessions, as this is what is required rather than them just swapping to Fri night without increasing their swim fees. Solutions suggested were:</p> <ul style="list-style-type: none"> <li>• to open up the 7.30pm session to Senior children</li> <li>• run competitive start courses on a Fri night</li> <li>• run a lane for children to gain distance award badges, at a fee per session</li> </ul> <p>Mirren will raise this with Elaine as a matter of urgency. STOP PRESS (18.1.10): Jill is organising Competitive Start courses, and Seniors soon to move to Elites are being offered swims on Friday night.</p> <p>Swim fees were discussed and felt to be extremely good value. However the feeling was that we should address the Friday night issue first, as we have booked the extra pool time and we can't just charge people if they don't want to use it. It was agreed to review fees against other clubs' charges before the AGM in June. Sheila will check the notice board and ensure that the session times are clearly posted up there.</p> <p>Simon reported that he had showed the Swimclub Manager demo to Mirren and Sheila to favourable reviews, and that we were purchasing the software in March, following the ASA renewal process, with aim of loading the data on and having live users by July 2010.</p>	ALL
CLUB CHAMPS & FIXTURES	<p>As per her report Elaine supported the distances at the summer champs to remain the same, as did Jill Biddle in an email to the committee, to ensure that the younger members of the club have full participation. The committee are happy to continue with the same schedule of races for the same reason. Elaine will run a separate gala during June/July, possible a Junior one, to ensure that 9 year olds get to race for 50m times before the County Sprints entry cut-off. To be organised with Julia.</p> <p>Concern was expressed that Elaine had cancelled the Intraclub Gala on the 16<sup>th</sup> without consultation. It was understandable that the schedule was crowded with the PGL and then the John Vaughan being brought forward, but the Intraclub gives <b>all</b> swimmers a chance to compete, including those not picked for teams. The committee agreed that we need to have a procedure of consultation if any future events are to be cancelled. Tom will prepare a form of words ready for discussion at the next meeting, and Mirren will speak to Elaine.</p>	MB
AOB	<p>We will be hosting the PGL round at Pershore on April 24<sup>th</sup>, from 5.30pm. Sheila will forward Jan Humphreys' details to Julia in case Rob Rochell is not available to referee.</p> <ul style="list-style-type: none"> <li>• Land Training participation has not increased, despite being plugged in the newsletter. Mirren will <ul style="list-style-type: none"> <li>○ speak to Gill about the possibility of making it 'more fun'</li> <li>○ ask Gill about whether adults can take part (£2 per session)</li> <li>○ ask Elaine and all the coaches to stress to the swimmers the importance of land</li> </ul> </li> </ul>	SC
		SD
		SC/SD
		JA
		EC/JA
		TW/EC
		JA/SD
		MB

- Lorraine asked that the hardship case previously supported by the committee continued for a further six months. This was supported unanimously by the committee.  
It was again stated that anyone facing financial difficulties could approach the committee for their case to be considered.
- We received a complaint from a prospective parent who turned up on 5<sup>th</sup> of Jan with a child wishing to try out. Unfortunately, as no previous contact had been made, the coach was not expecting anyone new and the parent wasn't happy with the reception they were given. It was thought that the wording in some literature by Amandine Rich (Wychavon) may be to blame as it said 'come along to any session'.  
We should ensure this is changed and be aware that this may happen again. Sheila will do a flyer for people to take away with details of what to do if you want to join the club: ring Sheila or Mirren in first instance, email details will be forwarded to Elaine (or her nominated contact), for the coach to get back to the enquirer to fix up a trial.  
Mirren will ask Lee about the perspex boxes we used to have at the old Leisure Centre.
- Tom will re-visit the possibility of fund-raising through using the ESC website as a link to shop.
- Karen reported that there were still only 12 applications for the Hundred Club. The committee will approach parents at all sessions to try and generate more takers. Entry forms are on the notice board.
- Simon reported that the bill from Tewkesbury Trophies for the medals, keepsakes and trophy engraving for the Winter Champs was only a quarter of what we have previously been charged. Simon was thanked for sourcing this new supplier. It was noted that a month is needed between finals and presentations to ensure enough time for all the work to be done.

SD

MB

TW

ALL

DONM

CONFIDENTIAL  
ITEMThursday 25<sup>th</sup> February 2010, 7pm, at Bengeworth Club

Carried forward to next meeting as Elaine carrying out Head Coach job description at start of her UKCCL3 course

The meeting closed at 9.05pm.

**SIGNED:****DATED:**